



*** Clorox Disinfecting Products Supply Notification ***

March 3, 2020

Dear Valued Customer:

Significant increases in consumer demand over the last week caused by concerns around the Coronavirus Disease (COVID-19) has created a situation where current and projected customer orders exceed inventories and future production capacity for many Clorox Disinfecting products. In an effort to make as many disinfecting products available to consumers and to manage supply across all customers, Clorox has and will be taking the following steps:

- Clorox has increased staffing, raw materials and production capacity to maximize supply.
- Clorox has prioritized critical disinfecting items in an effort to minimize plant changeover and disruption leading to an increase in total production output.
- Clorox has operationalized a formal supply allocation process designed to manage the significant spike in orders vs. inventory. Customer allocations are based on historical customer shipments and increased to reflect full capacity output. Initial allocation will focus on Disinfecting Wipes and Sprays, however we anticipate this to evolve and expand as the situation is quite fluid.

Additional details will be shared via your account manager. Updates will be provided to your teams as this situation progresses.

The consumer remains our top priority during this critical situation. We are doing everything we can to make as many disinfecting products for them as possible. We appreciate your partnership and support today and beyond.

Sincerely,

Daniel Kellenberger
Vice President