

# The Acme Paper REPORT

SPRING 2010

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## ACME ENTERS THE CLASS OF 2010 HOSPITALITY HALL OF HONOR

### SAVAGE, MD

The Restaurant Association of Maryland, the state trade association operated for the purpose of promoting, protecting and improving the foodservice industry, has selected Acme Paper & Supply Co., Inc. to become a member of the **Hospitality Hall of Honor**.

Acme Paper & Supply Co., Inc. has been servicing the hospitality industry for over sixty years. Starting out as a supplier of disposable foodservice packaging, Acme has grown tremendously. The addition of the Restaurant Equipment & Smallwares Division compliments the janitorial equipment, cleaning supplies, and retail packaging product offerings and thus further established Acme's footprint in the hospitality industry. Acme has taken the lead in the mar-

ketplace by exceeding client expectations and providing them with innovative, cost-effective product solutions.

The Restaurant Association of Maryland established the Hospitality Hall of Honor in 2000 to recognize those leaders within the hospitality industry who have exhibited dedication, courage and creativity while contributing to the positive reputation and overall improvement of the industry. Acme Paper, having the reputation of being one of the leading distributors in the industry, consistently introduces new packaging concepts to a huge number of clients. Acme Vice President Ron Attman stated, "Acme (*Story Continued Inside*)..."



Members of Acme Paper's executive team lead the Hospitality Hall of Honor Class of 2010

## ACME IN THE NEWS

### DEDICATION CEREMONY FOR UNIVERSITY OF BALTIMORE HATCHERY

#### BALTIMORE, MD

Over the years, Acme has supported local schools and colleges, contributed to programs for the homeless as well as those that send underprivileged children to summer camp, and countless non-profit organizations. Acme Paper's irrefutable commitment to giving back to the community was celebrated once again at the University of Baltimore.

(*Story Continued Inside*)...



Mr. & Mrs. Attman, Darlene Smith - Dean of the Merrick School of Business and University of Baltimore President Robert Bogomolny

# ACME'S GREEN INITIATIVE

## North River® by Cascades

Cascades Tissue Group is among the top towel and tissue manufacturers in the industry. With a variety of product and dispensing options available to meet the needs of your business operations, Cascades has the most complete line of 100% recycled tissue paper products on the market, providing consumers with an environmentally sustainable choice that is also high in quality. Cascades' North River® product line not only exceeds the most stringent environmental standards, but also is certified by the largest number of third party organizations in the industry:

Green Seal, EcoLogo, Processed Chlorine Free, and most recently Green-e®. Green-e is the nation's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions. 100% of the electricity used for the production of North River products is offset with Green-e certified renewable wind energy.

Businesses can further their efforts in sustaining the environment by using products that not only saves trees and reduces water usage, but also saves energy and reduces CO<sub>2</sub> emissions.



## GOJO – Green-certified Purell

PURELL, the name that is well known throughout the industry for hand sanitizing, has recently received a third party Green certification. Certified by EcoLogo (CCD-170), this Instant Hand Sanitizer is now a part of a complete portfolio of GOJO GREEN HYGIENE™ Solutions that promote health and well-being while reducing environmental impacts. This variation of Purell is made with 100% naturally renewable ethanol, is fragrance and dye free, and meets the USDA BioPreferred program for

biobased content, while conditioning your skin with a natural moisturizer.



Like its traditional counterpart, Green-certified Purell comes in a variety of dispensing

options: foam or gel, touch-free or manual, and is perfect for restrooms, common areas throughout your facility and personal work spaces.

Dispenser refills feature GOJO SMART FLEX™ technology - the lightweight, recyclable PET bottle made with 30% less material and the same durability as a standard rigid HDPE bottle. GOJO refills are sanitary sealed, locking out harmful germs.



## Solo Cup – BARE Cold drink cups

Looking for an eco-friendly cold drink cup alternative that has the same quality and performance level as plastic cold cups? Look no further than SoloCup's BARE line of paper cold cups – one of many products offered under SoloCup's environmental platform (Bringing Alternative Resources for the Environment). This treated paper cold cup is made with at least 50% renewable resources and meets ASTM's standard for compostability. The BARE cold cups do not contribute to landfill volume when composted in a commercial composting facility.

For over 70 years, SoloCup has been widely recognized in the consumer marketplace for its high quality, single-use foodservice items. With the introduction of BARE cups, you can feel assured that you will receive the same level of quality for which SoloCup is known and that you have come to expect and deserve.

Available in a variety of sizes, these cups can be custom-printed to match any décor or are offered in its stock design. There's no need to worry about ordering multiple SKUs, because Solo offers a secure, leak-resistant, single-lid solution to fit multiple cups.

# ACME PEOPLE

SAVAGE, MD

## Ed Kretmar

Ed Kretmar has been named Sales Associate for Acme Paper & Supply Co., where he will be responsible for developing and maintaining key accounts in the Restaurant Equipment & Smallwares Division as well as building new relationships with clients throughout the Mid-Atlantic region.



Ed comes to Acme with over 30 years experience in the paper, janitorial, equipment and smallwares industry, where he has served as both a manufacturer representative and distributor.

## Joe Williams

Joe Williams serves as Account Manager in Acme Paper's Richmond location. A recent graduate of Virginia Commonwealth University, Joe spent time studying abroad in Europe and also managed the sales and operations for Eagle Cruises for three years. Under the direction of Area Manager, Joe Kern, Joe will continue to concentrate his efforts on building relationships with new clients in the Virginia region.



## ACME REPAIR SHOP



Acme operates a full-service repair facility complete with pick-up and delivery. We offer on-site evaluations and repair where feasible. Preventative maintenance programs, demonstrations, trials and equipment rentals are available. Contact your repair shop specialist at **(800) 462-5812 ext. 1210**.

## HATCHERY...

...(Story Continued from Cover)

Edward Attman, founder and President of Acme Paper and 1942 graduate of the University of Baltimore dedicated the **Edward Attman and Mildred Cohen Attman Enterprise Hatchery** to the Merrick School of Business. The purpose of the hatchery is to serve as a testing site for new entrepreneurial ideas; ideas that may one day become a viable business entity. This contribution to the Entrepreneurial Opportunity Center is a clear measure of Ed Attman's entrepreneurial spirit



and commitment to future business leaders.

Ed Attman partnered with his alma mater to promote the same spirit of entrepreneurship that inspired him 64 years ago when he started Acme Paper & Supply Company. What was first a small business operating from a rented garage in downtown Baltimore, Maryland, Acme Paper and Supply Co., Inc. is now comprised of six divisions and stocks more than 15,000 products in over 3.5 million cubic feet of warehouse space.

## HONOR...

...(Story Continued from Cover)

remains on the cutting edge of bringing new packaging solutions to the industry that not only increases the business of our clients, but also helps to improve their bottom line."

Also recognized in the industry as the leading authority on green products, Acme consults with many clients on their efforts to "green" their business operations. Green packaging and green cleaning has become the mandate with some of Acme's clients that want to improve their environmental footprint and operate a more eco-friendly business. Acme is there every step of the way, providing product consultation and economical solutions to help clients meet that goal.

Edward Attman, founder and President of Acme Paper & Supply Co., Inc. along with his wife Mildred and sons Ronald, David, and Steven Attman, who also serve as Vice Presidents of the company, received this award at the annual Stars of the Industry Awards Gala on April 26, 2010. When asked about his thoughts on receiving the award, Mr. Attman stated, "It is with great humility that we accept this award. It is an honor and I am happy to see Acme Paper recognized for our hard work and dedication to the industry over the past 64 years."

## SAVE TIME & ORDER ONLINE

Acme online ordering is accessible **24 hours a day/7 days a week**.

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- Secure Billing Transactions
- Online Usage and Sales History

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**www.acmepaper.com**



# PRODUCT SPOTLIGHT

## Nilfisk-Advance VacRide

New from Nilfisk-Advance, the first ever rider-vacuum with true vacuum performance. VacRide comes equipped with dual motors for superior suction and dirt pickup, dual HEPA filters to protect your indoor air quality, and dual brushes to thoroughly clean all types of carpet.

This product is perfect for vacuuming large, carpeted areas in hospitals or healthcare facilities, schools and universities, convention centers, government buildings, office buildings, airports, and more! "Quiet mode" is available at the push of a button for quiet daytime cleaning without any noisy disturbance. Other standard features include a side broom which increases your cleaning path to 34 inches and a detailing wand for cleaning baseboards and overhead areas without having to leave the operator compartment! Reduce operator fatigue and improve your productivity and cleaning performance, while reducing your overall cleaning costs with VacRide.



## Genpak – clear-hinged deli containers

What better way to showcase your product than with clear-hinged deli containers from Genpak. These one-piece constructed

containers have a patented 360 degree seal which allows for a leak-resistant closure and superior strength that will prevent it from breaking down from oils used in salads and other foods. In addition, Genpak's deli containers provide an excellent water vapor barrier, enabling products to maintain a longer shelf life.

Genpak's clear-hinged deli containers are made from up to 50% PCR, are curbside recyclable and are endorsed by the Green Restaurant Association. This national, non-profit organization provides a convenient and cost-effective way for restaurants, manufacturers, distributors, and consumers to become more environmentally responsible.

# ACME TRIVIA!

## Baseball Season is Here!

You could win **two tickets** to see the **Washington Nationals** or **Baltimore Orioles** in action!

Answer the following questions (answers can be found in this issue). The winner will be drawn from correct entries.

### Question #1:

Which state trade association inducted Acme Paper & Supply into the 2010 Hospitality Hall of Honor?

### Question #2:

Which brand of towel and tissue is certified "green" by four third-party organizations?

### Question #3:

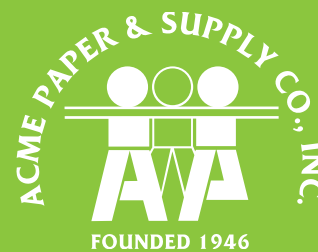
Name two of the third-party organizations that provide Green certifications to companies.

### Question #4:

What is the meaning of the acronym of SoloCup's environmental platform, BARE?

Send your entries to [djeter-thomas@acmepaper.com](mailto:djeter-thomas@acmepaper.com) or fax to **410-792-8089**.

*Deadline is August 1, 2010.*



**Acme Paper & Supply Co., Inc.**

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