

Customer Spotlight

Acme Paper in its commitment to going green has helped to implement green programs with a variety of customers throughout the mid-Atlantic. Customers that have national reach have a great opportunity to impact the quality of our environment. Hospitality Management Company, Guest Services (GSI) is such a company that has dedicated itself to improving the environment by way of its Environmental Management Program. The program provides eco-friendly education and training for its employees and clientele and Acme Paper has been with them every step of the way. GSI has created a Green Team whose focus is to seek out best business practices and technologies that steadily improve the environment.



GUEST SERVICES

Not only does GSI get involved in the community and engage in recycling programs, but the company also "thinks green" when making purchases for its business operations. In using energy efficient food service equipment such as ice machines and refrigeration units and several of Acme's green chemicals and products, GSI is again



Acme Paper displays green options at GSI's annual Green Show

proving that its commitment to sustaining the environment flows throughout the organization. In a recent survey, customers indicated an increased awareness and interest in purchasing food items displayed in green packaging and are willing to share in the costs of those products that promote a reduction in the waste stream. Any concerns about the cost effectiveness of utilizing green products in business operations, are put to rest. "Consumers want what's best for the environment and having to pay a few cents more for a product, is a small price to pay for achieving that."



Conserve Environmental Resources with Energy-Efficient Foodservice Equipment

Foodservice professionals have the opportunity to lower their overall operating costs, simply by utilizing energy-efficient equipment.

Acme's Foodservice Equipment and Smallwares division carries a variety of Energy Star qualified products that allow foodservice operators to increase their bottom line. Certified by the Environmental Protection Agency (EPA) and the Department of Energy, Energy Star products conserve energy and reduce pollution while increasing your overall productivity. More meals can be prepared in less time with the right equipment in place.

Become an environmental leader in your industry. Ask your Acme representative how you can reap more profits with Energy Star products from Acme.



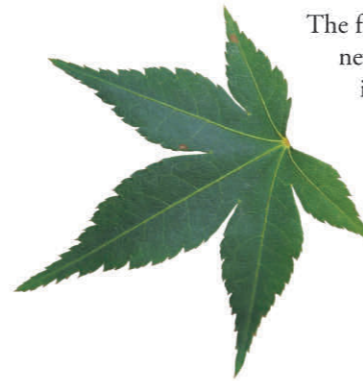
The Acme Paper REPORT

THE GREEN ISSUE

GOING GREEN

...With Acme Paper

In today's environmentally conscious society, consumers and businesses alike are making efforts in improving the environment. From recycling bottles to deciding on the types of cars we drive, people are thinking more about being "green."



The foodservice packaging and janitorial industries are no different. Over the years, new and exciting innovations in packaging and cleaning have been developed in response to environmental concerns. Bio-plastics, which were introduced in the packaging market over the past 25 years, have recently become a cost effective alternative for business operators. Green cleaning programs are also in place to educate consumers on the benefits of using environmentally preferred products.

What exactly is "Green"?

Depending on the person or organization that you present this question to, you are sure to get a variety of responses. Being green can encompass a combination of many ideologies: Recycling, source reduction, the use of alternative, annually-renewable materials in the production of goods, and using eco-friendly cleaning products.

Acme Paper not only carries a full line of Green Seal certified janitorial products and green certified equipment, but also a full line of environmentally friendly foodservice packaging products, energy efficient restaurant equipment and retail packaging options that meet green guidelines.

The going green movement stretches across many different types of businesses and Acme Paper has assisted in the implementation of "green" alternatives in various outdoor entertainment operations, sports complexes, school systems and hotels throughout the mid-Atlantic.



Acme Introduces "Going Green" at a local Restaurant Show

Inside...
What Does it Take to Bring Green to Your Business?

Cleaning Green

The term Green cleaning is basically defined as cleaning to protect and safeguard the health of humans while at the same time minimizing the impact to the environment. Acme's goal is to protect the well being of the occupants of the buildings, its visitors and the personnel that do the cleaning.

In achieving this goal, Acme is cognizant of also reducing the polluting effects that chemicals and equipment would do to the air and water that are so important to our lifeline. We want to reduce the adverse conditions that could arise by using harmful cleaning agents and equipment. Acme utilizes the newest procedures, products, and systems to better care for the fragile environment that we all share...to reduce your costs, to sustain your purchases, to improve the air around you and to provide safety to the operator's personnel.

With the help of vendors like Johnson Wax Professional and Nilfisk-Advance, Acme is at the forefront of Healthy High
cont on page 4

Acme Paper & Supply Co., Inc.

8229 Sandy Court
Savage, MD 20763
410-792-2333
301-953-3131 Wash.

2100 Jefferson Davis Highway
Richmond, VA 23224
804-233-8336

www.acmepaper.com

Cleaning Green cont from page 1

Performance programs that yield better cleaning results and far greater productivity using Environmentally Preferred Products (EPP), ISSA (International Sanitary Supply Association) Guidelines, Green Seal and Carpet and Rug Institute approved products and procedures. Your satisfaction is guaranteed knowing that these leaders in Healthy Cleaning are behind Acme's GOING GREEN PROGRAM.

Let Acme take your company to the next level of cleaning and be assured that you will benefit from the quality products and services that we offer. Call your Acme account representative today and Get Going Green!

The Acme Paper Report is produced on recycled paper.

Acme Paper is Your Resource for Going Green!

Acme Paper is Your Resource for Going Green!

ACME PAPER IS PROUD TO HIGHLIGHT SOME OF SOME OF OUR KEY SUPPLIERS AND THEIR GREEN PRODUCTS & INITIATIVES.



As one of the top three manufacturers of away-from-home tissue products in North America, SCA Tissue is dedicated to protecting the environment.

With nearly all of its products made from recycled content and all facilities Process Chlorine Free, SCA has accomplished much in the industry. Ranked number two in the world for environmental awareness and the first American sanitary paper manufacturer to meet Environmental Choice (now Ecologo) standards, SCA continually



Towel, Tissue and Napkin Products

demonstrates its commitment to sustaining the environment.

Within the Xpressnap and Tork family of products, numerous napkins and towels are EcoLogo certified. Not only do the paper products meet green guidelines, but there are also environmental benefits to the dispensing systems.

XpressNap's unique one-at-a-time dispensing guarantees a 25% reduction in napkin usage thereby reducing waste and promoting source reduction.

Ask your Acme representative about the full line of environmentally preferred products from SCA.



Communicate your environmental message with XpressNap's Ad-a-Glance feature!



Green Seal certified and effective hand soaps from GOJO. A variety of formulas and dispensing options, including the new GOJO touch free system, are available with environmentally friendly foam or lotion soaps.



It is effective hand hygiene with a reduced impact on the environment. The GOJO formulas are biodegradable— yet mild enough for general hand washing and are certified by Green Seal and Ecologo.



Ask your Acme representative about green certified products with a rich, luxurious lather from GOJO.

SUSTAINING THE ENVIRONMENT: FOODSERVICE PACKAGING

Green products have flooded the market to meet the demands from consumers for a better way to sustain the environment. While Acme continues to maintain a significant inventory of products that fit existing recycling programs, we are also able to meet the demands for clientele who want more eco-friendly products.

Acme has a full line of environmentally sustainable foodservice packaging products (plates, cups, hingeware, cutlery and napkins) from a variety of manufacturers. A majority of the napkins that Acme currently stocks are manufactured using no chlorine in the whitening process and also meet EPA guidelines for post consumer waste, contract composting options and green compliance goals for participating manufacturers.

Greenware from Fabrikal offers premium cold drink cups and lids derived from 100% natural corn materials and are fully compostable. These crystal clear cups with a smooth rolled rim can be custom-printed with your logo or environ-



Assorted Green Packaging available through your Acme representative

mental message, giving you the opportunity to further your competitive advantage.

Bridgegate offers the most recent developments in dinnerware and hingeware that are heavy-duty, water and grease resistant, microwaveable and yes - 100% compostable. Made from a sugarcane derivative (Bagasse), this earth-friendly collection is sure to be a great addition to your foodservice operation.

New and exciting products are continuously being added to Acme's earth-friendly foodservice packaging product lines as many of our key suppliers such as Genpak, Pactiv, Sabert, and Innoware join the ranks in promoting and sustaining a greener environment. For the latest in Acme Paper's Green packaging contact your Acme representative.

Green Terminology:

Bagasse – An agricultural by-product from sugar mills used to make disposable paper-like products

Biodegradable – materials that will degrade as a result of natural bacterial activity

Cereplast – resin composed of renewable resources such as wheat, corn, and potato starches to create plastic-like products

Compostable – materials made of organic substances that will degrade under controlled conditions in a commercial composting facility

PLA – polylactic acid; a biodegradable, thermoplastic resin, derived from renewable resources such as corn

Recycling – the reprocessing of materials into new products; generally prevents the waste of potentially useful materials, reduces the consumption of raw materials and energy

ACME'S GREEN PRODUCT ANALYSIS MAKES IT EASY TO GO GREEN!

Is your organization thinking of going green, but are not sure of what it would actually take to get there?

Contact your Acme Paper representative and ask about receiving a complimentary Green Product Analysis (GPA) for a greener environment.

What started as an effort to accommodate foodservice operators, who chose to implement "green programs" within their organization, has developed into an effective tool for Acme clientele.

Acme has invested the time, personnel and other resources and embarked on a project with a specific focus on supplying disposable foodservice and catering products comprised of recyclable and/or compostable content

for a regional sports stadium. During the course of this project, we researched the products, processes and capabilities of various manufacturers that fit within the scope of such environmentally friendly programs.

The result: Acme Paper was able to provide a full line of cost effective, eco-friendly disposable product alternatives. From chemicals and equipment to foodservice packaging and catering operations, and whether you are a current or potential client, each of Acme Paper's six divisions has the ability to provide you with a GPA. Contact your Acme representative today.

JohnsonDiversey



Clean is just the beginning



IMPROVING THE AIR YOU BREATHE... ONE PRODUCT AT A TIME

In partnership with the Greenguard Environmental Institute, Johnson Diversey has become the FIRST and ONLY chemical manufacturer to receive GreenGuard Children & School Certification, the most stringent certification to be obtained by Air Quality Sciences.

What does having GreenGuard Children & Schools Certification mean? To building services contractors (BSCs), it means a significant opportunity for their clients that are interested in obtaining LEED certifications. By collaborating with manufacturers and distributors, many of the LEED certification requirements can be obtained at a low cost.

GreenGuard is documented evidence that Johnson Diversey's Healthy High

Performance Cleaning program has a positive effect on Indoor Air Quality (IAQ) and minimizes potential health risk on building occupants.

Acme Paper's customers can be confident that not only are JWP chemicals certified via Green Seal, but they can demonstrate to their end users that they have a certified "Green cleaning" program. This is especially important in education and healthcare facilities where IAQ concerns are monumental.

Acme Paper, by working hand in hand with Johnson Diversey, is your resource for multi-task green cleaning solutions. To learn more about HHPC and GreenGuard, contact your Acme representative.

...PEOPLE SPEND 90% OF THEIR TIME INDOORS...

When it comes to janitorial equipment, there are certain features and performance requirements that the product must have in order for it to be certified as green: controlled chemical dispensing, reduced sound level when in operation, minimizing drying times and/or effective filtration systems. Whether you need to reduce your operating costs, increase productivity, or obtain credits toward LEED certification, Acme has the equipment solutions to meet your green cleaning needs.



PowerOne and CarpeTwin upright vacuums from Advance carry the Green Label and are approved by the Carpet and Rug Institute. Each operates at 69db A sound level – which is equivalent to the sound level of normal conversation, or "HOSPITAL QUIET".

The five stage filtration system of the CarpeTwin protects your indoor air quality by filtering to 0.1 microns and exhausting only clean air. Dual motors allow both the vacuum motor and brush motor to operate at full strength without compromise.

The PowerOne upright has excellent pickup and dual side suction ports for efficient edge cleaning capabilities. Equipped with a pre-filter, electrostatic exhaust filter, and an optional HEPA filter, this product traps particles down to 0.1 microns, thus improving indoor air quality.

Lightweight with on-board accessories, the CarpeTwin and PowerOne machines are perfect for hospital, office, school, hotel, restaurant and contract cleaner settings....ANYWHERE THAT YOU WANT THE QUALITY OF THE AIR YOU BREATHE TO BE AS CLEAN AS POSSIBLE.

For more information, contact the Acme Equipment Department at 800-462-5812 x 1280.

Green Seal – Independent 3rd party organization established in 1989 that identifies and promotes products and services to cause less pollution and waste; sets environmental standards for product categories (i.e. floor care products) and certifies products that meet those standards (www.greenseal.org)

U.S. Green Building Council (USGBC) – organization that sets standards on the green building industry; mission is to accelerate the development and implementation of green building practices and promotes environmentally responsible buildings as well as healthy workplaces (www.usgbc.org)

LEED – a rating system developed by the USGBC; promotes certification of high performance and sustainable buildings nationwide; certifications include:
LEED EB - existing buildings
LEED NC - new construction
LEED CI - commercial & interior (www.usgbc.org/LEED)